

# Annual Sponsorship Program

Massachusetts Water Works Association's Annual Sponsorship Program provides the exclusive opportunity to support the largest professional water works association in Massachusetts. The three major sponsorship levels that are offered provide opportunities to maximize your firm's exposure to over 1,100 members of the association. By becoming a Presidential, Vice Presidential, or Directors Sponsor, your firm will be recognized in the MWWA H2O Pump Membership newsletter, Membership and Annual Meetings, Golf Outings, Summer Expo, Website Advertisement, and Advertisement on Event Banner.

This program also offers individual sponsorship opportunities that allow you to choose to sponsor a single event or more depending what best suits your company's needs.

As a valued sponsor, your investment in the association will be used to support and enhance MWWA member programs which provide continuing education and training seminars for our waterworks operators and professionals.

*On behalf of the entire membership of MWWA, the Sponsorship Committee thanks you for your consideration in supporting our organization!*



# Annual Events

## Golf Tournaments



## Membership and Training Meetings



## Summer Expo

## Annual Meeting



# Sponsorship Levels

## Presidential Sponsor

(5 available)

**\$5,000**

- Feature Article in Newsletter
- 1/2 Page Color Ad in each Newsletter
- January Membership Meeting Sponsor
- Annual Meeting Sponsor (8 tickets)
- Special Recognition at Annual Meeting
- June Golf Sponsor
- Complimentary Suite at Annual Summer Expo
- Wachusett Mountain Ski Package  
(use of a suite and 2 lift tickets one weekday during the season, some restrictions apply)
- October Golf Sponsor
- One Year Logo Advertisement on Website
- Contribution to Scholarship Fund
- Advertisement on Event Banner
- MWWA Sponsors Web Page Listing
- Monthly Legislative Tracking Report
- Business Directory Listing

## Vice Presidential Sponsor

**\$3,000**

- 1/4 Page Color Ad in each Newsletter
- Membership Meeting Sponsor
- Annual Meeting Sponsor (4 tickets)
- June Golf Sponsor
- October Golf Sponsor
- Logo Website Advertisement (3 months)
- Contribution to Scholarship Fund
- Advertisement on Event Banner
- MWWA Sponsors Web Page Listing
- Monthly Legislative Tracking Report
- Business Directory Listing

## Directors Sponsor

**\$1,000**

- Business Card Ad in each Newsletter (B & W)
- Annual Meeting Sponsor (no tickets)
- June Golf Sponsor
- October Golf Sponsor
- Contribution to Scholarship Fund
- Advertisement on Event Banner
- MWWA Sponsors Web Page Listing
- Business Directory Listing

# Annual Sponsorship Program

## Individual Sponsorship Opportunities

### June Golf Tournament

|                   |       |
|-------------------|-------|
| Tee Sponsor       | \$150 |
| Breakfast Sponsor | \$600 |

### October Golf Tournament

|                   |       |
|-------------------|-------|
| Tee Sponsor       | \$100 |
| Breakfast Sponsor | \$400 |

### Summer Expo

|                                  |         |
|----------------------------------|---------|
| Site Fee Sponsor                 | \$1,000 |
| Sky Ride Sponsor                 | \$750   |
| Disc Jockey Sponsor              | \$500   |
| Executive Suite (5 available)    | \$325   |
| Meter Toss Sponsor               | \$300   |
| Exposition Exhibitor             | \$375   |
| Contribution to Scholarship Fund | \$100   |

### H2O Pump Newsletter

#### Black & White Ads

|                                     |         |
|-------------------------------------|---------|
| 1/4 Page Newsletter Ad (per issue)  | \$250   |
| 1/4 Page Newsletter Ad (5 issues)   | \$1,000 |
| Bus. Card Newsletter Ad (per issue) | \$120   |
| Bus. Card Newsletter Ad (5 issues)  | \$500   |

#### Color Ads

|                                     |         |
|-------------------------------------|---------|
| 1/4 Page Newsletter Ad (per issue)  | \$300   |
| 1/4 Page Newsletter Ad (5 issues)   | \$1,100 |
| Bus. Card Newsletter Ad (per issue) | \$150   |
| Bus. Card Newsletter Ad (5 issues)  | \$600   |

### Additional Opportunities

|                                    |       |
|------------------------------------|-------|
| Annual Meeting Program Listing     | \$100 |
| Educational Seminar Sponsor (each) | \$150 |
| Website Ad (3 month blocks)        | \$250 |
| Business Directory Listing         | \$100 |

## Sponsorship Registration Form

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please check the sponsorship level:  Presidential Level (\$5,000)  Vice Presidential Level (\$3,000)  Directors Level (\$1,000)

Individual Sponsors:

|             |                  |
|-------------|------------------|
| Name: _____ | Amount: \$ _____ |
| Name: _____ | Amount: \$ _____ |
| Name: _____ | Amount: \$ _____ |

Please make checks payable to: **Massachusetts Water Works Association** Amount Enclosed: \$ \_\_\_\_\_

For additional information, please contact MWWA at (978) 263-1388 or email Jennifer Pederson at: [mwwa@verizon.net](mailto:mwwa@verizon.net)  
 Mail completed form and payment to:  
**Massachusetts Water Works Association**  
 Attention: Jennifer Pederson, P.O. Box 1064, Acton, MA 01720  
 or fax form to (978) 263-1376